

## Alternative company names

### Section 21A of the Companies (Guernsey) Law, 2008 (as amended)

The Companies (Guernsey) Law, 2008 (Amendment) Ordinance, 2015 introduced the ability for companies to register an alternative company name alongside their principal company name which is expressed in non-Roman alphabet, characters or script.

#### Requirements for alternative company names

- Expressed in non-Roman alphabet, characters or script
- The company must also have a name which is in Roman alphabet and script which contains the compulsory components required by section 21 of the Companies (Guernsey) Law, 2008 (must have 'Limited', 'Ltd.' etc. at the end of its name)
- An accurate translation of the alternative name must be provided to the Registrar
- The alternative name must include the word or words required to be included by section 21 of the Companies Law ('Limited', 'Ltd.' etc.) but these should be in the language, alphabet, characters or script of the alternative name
- The company's alternative name may differ from the company's principal name
- The alternative name must not be prohibited according to section 24 of the Companies Law.

#### How to register an alternative company name

- For a company which is not yet incorporated:
  - An alternative name can be entered as part of the incorporation application
  - An accurate translation of the alternative name must be forwarded to the Registrar by email to [enquiries@guernseyregistry.com](mailto:enquiries@guernseyregistry.com) before the company will be incorporated.
- For an existing company
  - An alternative name can be added to an existing company and the same requirements apply as above.
  - A 'Request to register an alternative company name' form is attached to this guidance note. Forms may be emailed to [enquiries@guernseyregistry.com](mailto:enquiries@guernseyregistry.com) along with an accurate translation of the alternative name.
- Where the company's principal name is changing
  - If a company's principal name is changing and the alternative name is also to be changed, the change of alternative name can be registered as part of the name change process – i.e. using the online change of company name form.

Application to register an alternative company name  
Section 21A of the Companies (Guernsey) Law, 2008 (as amended)

Company details

Company's principal name:

Company number:

Registered office details:

Alternative name details

Alternative name to be registered:

*N.B the alternative name must include the compulsory components required by section 21 of the Companies (Guernsey) Law, 2008 but the compulsory components should be in the language, alphabet, characters or script of the alternative name. Further information regarding the requirements for alternative names can be found on the guidance notes section of the Guernsey Registry website: [www.guernseyregistry.com/guidance](http://www.guernseyregistry.com/guidance)*

Date to register alternative name:

*N.B the registration of an alternative name may not be backdated.*

Presenter details

Presenter name:

Presenter email address:

Signature:

*This form should be submitted to the Guernsey Registry by post or by email to [enquiries@guernseyregistry.com](mailto:enquiries@guernseyregistry.com). There is no fee for submitting this form.*